

### About us

Faik Kerim LLC is a family rooted business, was created in 1996 in Baku, Azerbaijan. This brand has divided into three main companies, each embodying a unique aspect of the brand's vision:

#### Faik Kerim - Ready-to-Wear:

Flagship brand setting the standard for high-end ready-to-wear fashion with exquisite silhouettes and precise tailoring.

#### Faik Kerim Atelier - Haute Couture:

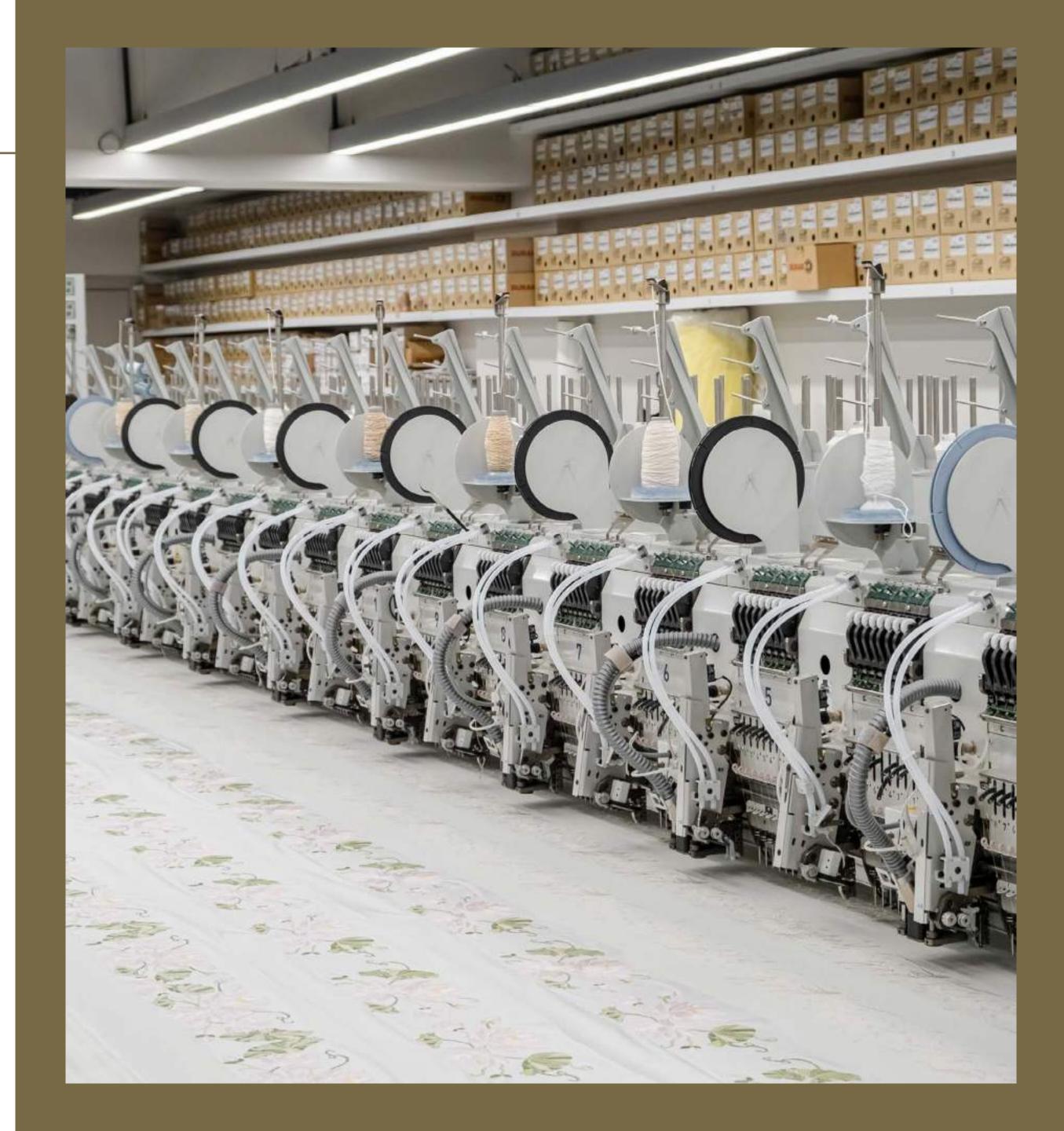
Faik Kerim Atelier represents the pinnacle of the brand's craftsmanship, specializing in Haute Couture.

### **FK Design - Corporate:**

The key approach of Faik Kerim Design aesthetics is defined by less and luxe. FK Design by Faik Kerim is a corporate-focused extension of the brand, specializes in providing a spectrum of services such as embroidery, prints, napkins, placemats, curtains, laundry bags, leather products, tote bags, backpacks, uniforms and etc.

The subsidiary embodies the same commitment to quality and individualized attention that distinguishes Faik Kerim, emphasizing a blend of luxury and functionality in the corporate realm.





### Our services

Embroidery

Leather goods

Tote bags & Backpacks

Laundry bags

Textiles for table settings

Print

Uniforms

Special projects

# Embroidery





## Our equipments

Always driven by innovation. At FK Design, we pride ourselves on utilizing top-of-the-line machinery, investing in high-quality equipment that enables us to create exquisite embroidered pieces. Our machinery includes the renowned Tajima and multi-head embroidery machines.

With these high-quality machines, we merge the artistry of human hands with the precision of advanced technology. They serve as the backbone of our craftsmanship, enabling us to transform designs into beautifully embroidered realities.

Our brand's commitment to excellence in craftsmanship is amplified by the utilization of these cutting-edge embroidery machines, ensuring that each creation meets the highest standards of quality and detail.







### Embroidery

At FK Design, our embroidery is a labor of love, a testament to artistry and meticulous craftsmanship. Each thread woven into our exclusive embroidered pieces tells a story of dedication, precision, and cultural richness.

The embroidered motifs are a reflection of our dedication to preserving cultural heritage and beauty.

We use only the finest materials, ensuring the utmost quality in our embroidery work. Every piece is a blend of premium threads and fabrics, showcasing a fusion of luxury and comfort.

FK Design's embroidery is more than just a visual delight; it's a testament to our dedication to preserving traditions and elevating everyday items to the realm of wearable art, fostering a legacy of beauty and refinement.











### **Embroidery**

Unique art pieces designed specially for Ritz Carlton, Baku. Traditional art of carpet making reflects the culture and customs of our Nation. It holds a unique place in our cultural history.

These Azerbaijani national carpet elements are a wonderful example of traditional Azerbaijani culture. They are made from high-quality threads and adorned with bright and colorful patterns. These patterns hold deep significance and history, constituting an integral part of Azerbaijani culture.







### Scarves

Indulge in the exquisite allure of the exclusive embroidered scarves by Faik Kerim, a masterpiece adorned with intricate, high-quality embroidery. Crafted from premium materials, these scarves stands as a testament to the brand's commitment to elegance and sophistication.

A fusion of sophistication and cultural symbolism, these scarves are not merely an accessory but an embodiment of style and tradition. Its artful design ensures that it remains an enduring piece in your wardrobe, defying passing trends.











### **Pillow**

Blending art with comfort, these pillows feature high-quality materials, offering a soft and inviting touch, making them not just beautiful accents but also cozy additions to any space.

These pillows aren't merely decorative; they are pieces of art that will remain timeless in their appeal, enhancing the aesthetic of any space while narrating a story of natural charm and beauty.

Embrace the harmonious blend of nature's beauty and artisanal craftsmanship with FK Design's embroidered pillows, where each stitch brings the enchanting motifs of birds and flowers to life, adding a touch of sophisticated allure to your home decor.





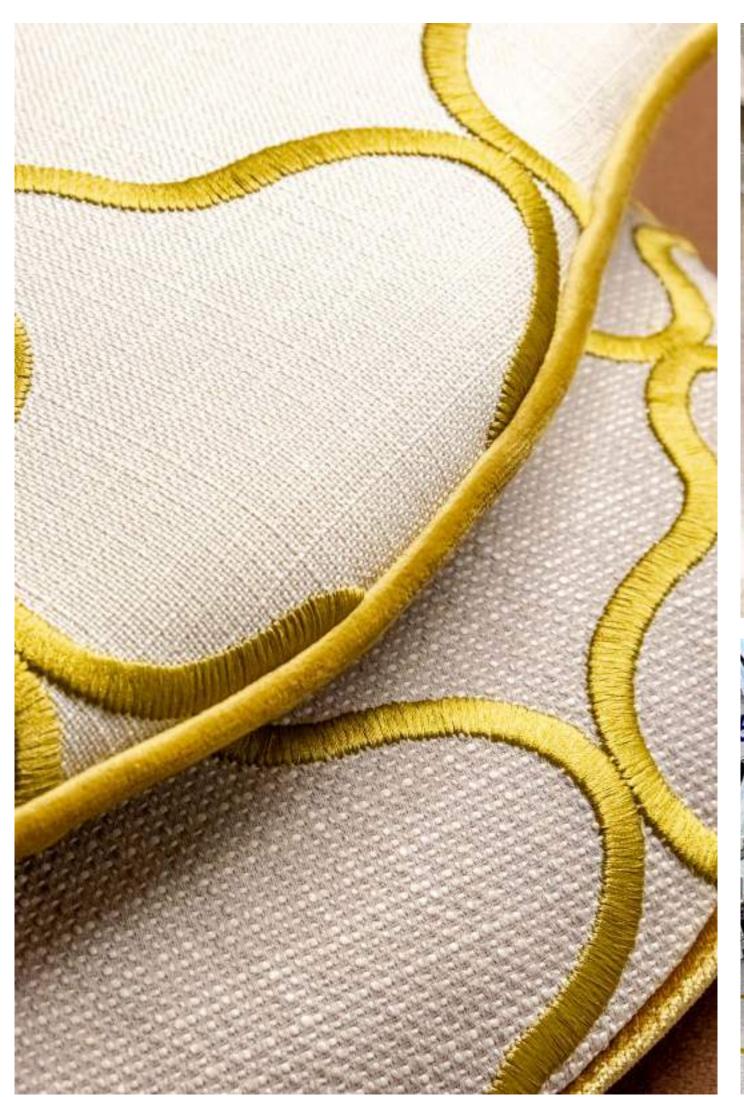




### Pillow

More than just functional additions, these cushions transform chairs into statement pieces, boasting timeless beauty and adding a touch of sophistication to any setting.

Crafted from high-quality materials, these cushions offer a blend of luxury and comfort, providing a soft and inviting seating experience.





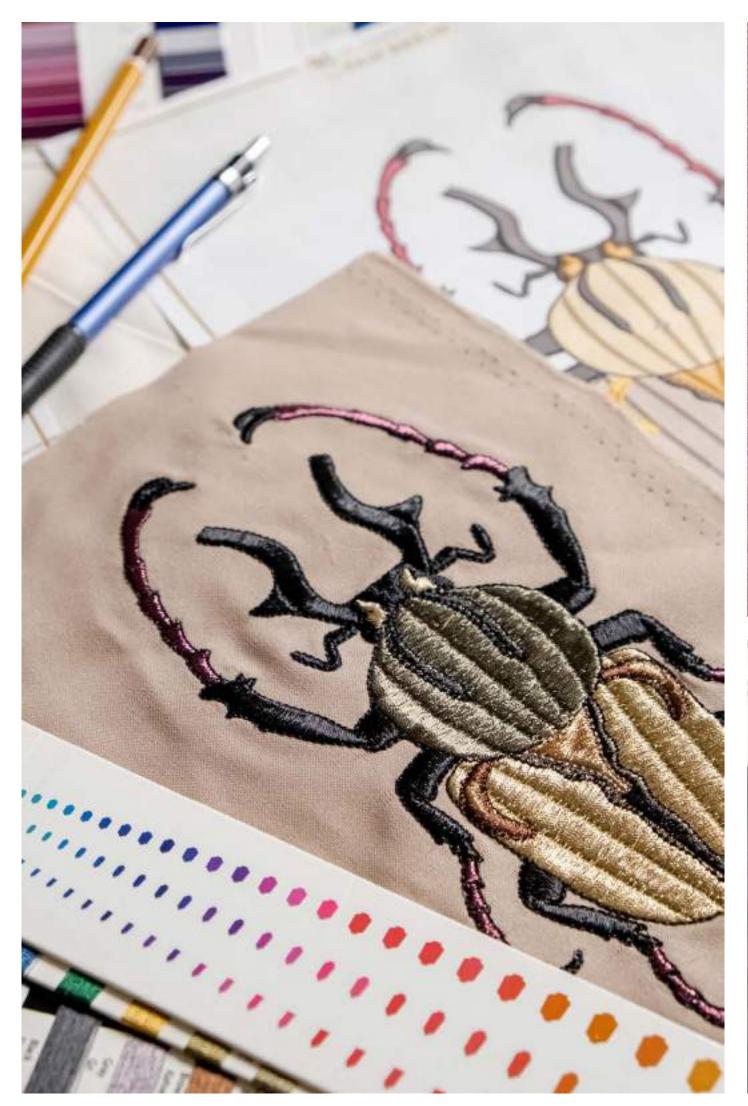




### Pillow

The front side of this pillow showcases an incredibly detailed, lifelike embroidery of a bug, capturing the essence of nature with meticulous precision and artistry.

The highly detailed bug embroidery on our pillow captures the beauty and intricacy of the natural world, celebrating the awe-inspiring diversity and intricacies found in nature.









### Curtains

Embroidered curtains for Four Seasons Baku.

These curtains created by FK Design are a masterful creation inspired by the beauty of nature, featuring intricate embroidery depicting birds and the natural splendor of Baku's four seasons, mirroring the charm of Four Seasons Baku's room wallpaper designs.









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# Leather goods

### Leather catalogue

At FK Design, we take pride in curating a luxurious leather catalogue, featuring exquisite Italian leather. Our dedication to quality and artistry shines through in a wide array of leather products, meticulously crafted with embossed and embroidered details.

Each product in our collection boasts intricate embossing and embroidery, elevating the elegance and adding a touch of artistry. From embossed patterns to delicately embroidered details, our leather products reflect a fusion of sophistication and craftsmanship.

Also, we have paints for genuine leather. Paints for genuine leather are used for dyeing, toning, or changing the color of leather items while preserving the natural texture of the leather. These paints are usually specially formulated for working with leather, providing good coverage and colour durability.







### Leather desk placemat

Introducing the Leather Desk Placemat by FK Design, an exquisite piece crafted for Four Seasons Baku. Meticulously designed and made from premium Italian leather, this placemat is a sophisticated addition to your workspace.

Crafted from high-quality Italian leather, this placemat exudes elegance, offering durability and a touch of luxury to your desk.

The embossed details on the placemat beautifully illustrate the essence of each season, creating an artistic and visually appealing addition to your workspace.









### Leather bag

The FK Design medium-sized women's bag, an elegant accessory meticulously crafted from premium Italian leather and adorned with a beautifully intricate bindweed pattern, showcasing the perfect blend of sophistication and style.

Besides its aesthetic appeal, the bag offers practicality with multiple compartments, ensuring organization without compromising on style.







### Leather door

Leather panelled doors are a unique feature that has been proving popular in our clients homes.

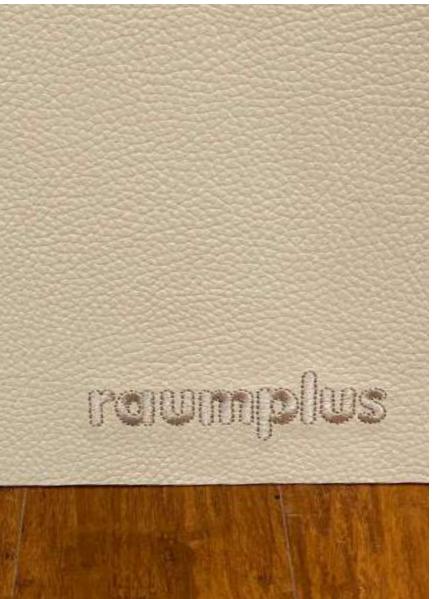
Not just a functional element, this leather closet door doubles as a statement piece, offering an exquisite blend of artistry and utility to complement your interior design.

The embroidered logo reflects a personalized touch, making it not only a door but a representation of the brand's commitment to quality and style.











### Leather round bolster

This is a multi-purpose product that can be used to position several different body parts like head, Legs, hands and lower back. Exuding confidence and class, our round bolster boasts supple Italian tanned leather upholstery with matching leather piping for a timeless look.





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# Tote bags & backpack



Faik Kerim's exclusive collection of tote bags, meticulously designed and crafted with exceptional quality using eco-friendly materials, offering a blend of style, sophistication, and environmental consciousness.

In line with environmental responsibility, these tote bags are manufactured using eco-friendly materials, reflecting a commitment to sustainable and ethical fashion practices.









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The Chelabi national pattern encapsulates the richness of cultural heritage, offering a unique and stylish way to celebrate tradition in a modern and eco-conscious manner.







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Specifically created for the Nargiz magazine. Adorned with "Khari Bul-Bul" patterns in two colour solutions, these bags are highlighted by special accents - stainless steel initials crafted in the shape of the name letters, showcasing an individualized approach to design and attention to detail.







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In line with environmental responsibility, these tote bags are manufactured using eco-friendly materials, reflecting a commitment to sustainable and ethical fashion practices.

Available in wide variations.



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Custome made for CASA, Culinary Arts Center of Azerbaijan.







### Backpack

This backpack is custom-made, tailored to your preferences, ensuring a one-of-a-kind design that perfectly suits your needs.

The backpack is designed in a sophisticated black color, offering a versatile and timeless appearance, ideal for various occasions and styles.

The front of the backpack showcases an intricately embroidered logo, adding a touch of sophistication and personal branding.

Crafted with premium materials and meticulous attention to detail, this backpack ensures both durability and style.









# Laundry bags





### Laundry tray

This white laundry tray for storing underwear is the perfect choice for maintaining order. It is made of high-quality cotton, resistant to wear and stains. The box has a rectangular shape, which makes loading and unloading easy. It closes with ties, ensuring airtightness. This box is perfect for storing underwear, but it can also be used for storing other small items, such as socks and so on.











### Laundry bag

This laundry bag is more than just an accessory; it's a statement piece. It seamlessly transitions from your home to your travels, fitting effortlessly into any setting, maintaining its allure and practicality.

The large white laundry bag with Four Seasons Baku logo is the perfect choice for laundry. It is made of high-quality cotton that is durable.

The bag has a rectangular shape and is closed with a drawstring. The Four Seasons Baku hotel logo is located on the front of the bag. The bag has a shoulder strap for easy carrying.

Small cotton laundry bag is a fusion of refined aesthetics and practical design, curated for those who appreciate sophistication in the everyday.

Available in various colors and sizes to suit your preferences.











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# Textiles for table settings



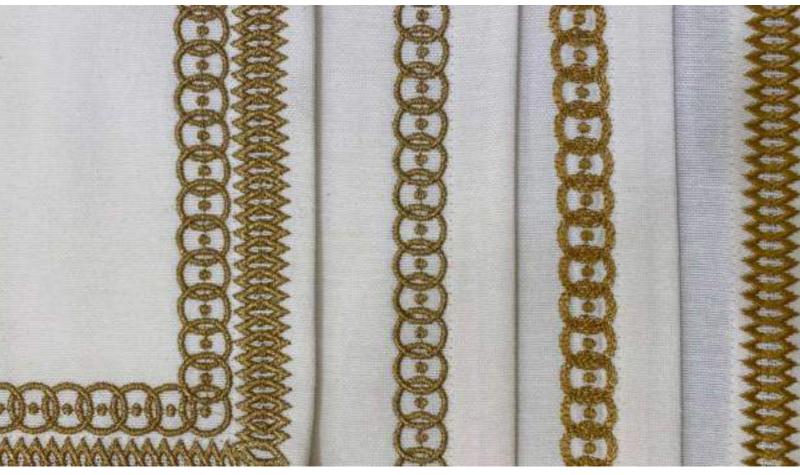
### Napkins

The embroidered napkins and placemats serve as elegant additions to any table arrangement, contributing to a refined dining atmosphere.

These pieces are versatile in their application, suitable for formal gatherings, everyday use, or any occasion that demands a touch of sophistication.

Crafted with precision and attention to detail, these pieces uphold a superior standard, ensuring both durability and an exquisite aesthetic.







### Napkins







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## Print





### Print

Through our specialized printing services, we offer a canvas for your creativity, allowing your designs to grace the richness of silk and the luster of satin, adding a touch of opulence to any project.

Immerse your designs in luxury and sophistication with our customprinted silk and satin fabrics, tailored to bring your unique visions to life with an unmatched level of elegance.









### Custome made scarf

Custome-made scarf tailored for The Club, designed to embody sophistication and exclusivity. Crafted with the finest quality silk, this scarf reflects the elegance and individuality synonymous with The Club's esteemed uniform.

Inspired by the brand's essence, the scarf encapsulates the design philosophy of sophistication and individuality, adding a touch of elegance to the overall uniform.







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## Uniforms





### **Uniform for CASA**

The creation of uniforms for the Culinarium Art Centre (CASA) in Baku was carried out with special attention to quality and details. We paid close attention to the selection of materials to ensure the comfort and durability of the uniforms.

The fabrics used in making the uniforms were carefully chosen for their strength, ease of care, and comfort during wear. This enables the staff at the Culinarium Art Centre to feel comfortable and confident while working.

Moreover, we paid special attention to details such as embroidering logos and names on the uniforms. This gives a professional appearance, emphasizing the corporate style of CASA, enhancing recognition and unity in the appearance of the staff.

Our goal was not only to create stylish and aesthetically pleasing uniforms but also to ensure functionality and comfort for the Culinarium Art Centre personnel.











#### Uniform for CASA

We created a uniform that stands as a work of art, not merely for practical use but also as a display item. The emphasis was placed on creating a uniform that not only represents the brand's identity but also exudes an artistic and visually captivating quality.

In the process, we paid meticulous attention to every aspect of the uniform's design and production. The materials chosen were of the highest quality, ensuring durability and comfort for the wearers. Additionally, the design elements were meticulously curated to reflect the brand's aesthetics while ensuring that the uniform not only served its functional purpose but also became an exquisite visual representation of the brand when displayed in a showcase or on mannequins.







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#### Uniform for World skills

For World Skills, we produced a comprehensive uniform set that includes a t-shirt, trousers, and a hooded jacket designed specifically for chefs. The focus on quality was paramount throughout the creation of this professional attire.

The materials used in crafting the uniform were selected for their exceptional quality, taking into account their durability and suitability for the demanding environment of a kitchen. The fabric was chosen to be breathable, durable, and easy to maintain, ensuring utmost comfort and convenience for the chefs.

Special attention was given to the design and construction of the uniform. The stitching and overall manufacturing process were meticulously executed to meet high-quality standards. Each garment, whether it was the t-shirt, trousers, or hooded jacket, was tailored to withstand the rigors of a culinary setting while providing the chefs with a full range of motion and comfort during their work.

Furthermore, the design of the uniform aimed not only to meet practical needs but also to represent the brand's identity. Embellishments such as the brand logo or specific emblems were incorporated with precision, adding a touch of sophistication to the overall appearance.











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#### Uniform for Football team

Our custom-made football kits, meticulously crafted and designed in-house to represent an exclusive and personalized approach. Each kit showcases a unique design and print, meticulously tailored to encompass every detail, ensuring individuality and attention to design specifics.

The materials used in crafting the uniform were selected for their exceptional quality, taking into account their durability and suitability. The fabric was chosen to be breathable, durable, and easy to maintain, ensuring utmost comfort and convenience for the players.

The individualized design and print take into account specific details, catering to a bespoke approach for each kit, reflecting personalized craftsmanship.











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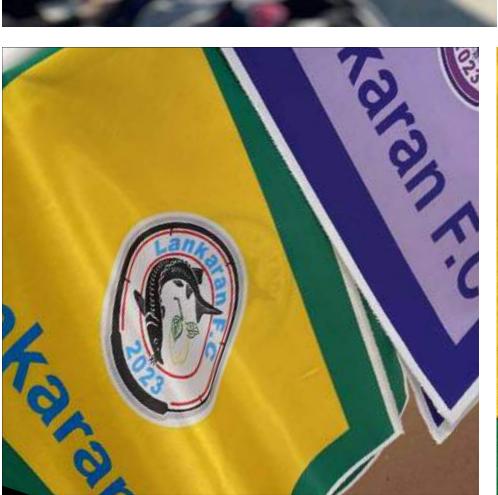
### Uniform for Football team

From the stitching to the print, our focus on every element guarantees a tailored and precise representation of the envisioned design.

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#### Uniform for Football team

Our custom-made football kits stand as a testament to artisanal craftsmanship, ensuring not just an exceptional design but also an exclusive representation of personalized attention to detail.

From the stitching to the print, our focus on every element guarantees a tailored and precise representation of the envisioned design.

The materials used in crafting the uniform were selected for their exceptional quality, taking into account their durability and suitability. The fabric was chosen to be breathable, durable, and easy to maintain, ensuring utmost comfort and convenience for the players.











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# Special projects



#### National woman dress

For the Ritz-Carlton Baku, we tailored traditional Azerbaijani woman attire to welcome guests at the reception. The design process was meticulous and focused on achieving the highest quality in craftsmanship and aesthetics.

The national patterns and motifs were initially embroidered by machine, ensuring precise and accurate replication of traditional designs. Subsequently, the garments were meticulously hand-finished, accentuated with hand-sewn beads and other embellishments to enhance the overall appearance.

In the selection of materials, we prioritized the finest quality fabrics and threads to ensure both the durability and authenticity of the attire. The handmade elements and intricate detailing required a high level of expertise and precision to create a stunning and authentic representation of Azerbaijani traditional dress.

Our objective was to not only replicate the aesthetic beauty of the traditional dress but also to guarantee the longevity and durability of the attire. Each piece was crafted with utmost care and attention to detail, ensuring that the attire not only looked exquisite but also upheld the highest standards of quality and durability, symbolizing the rich cultural heritage to greet and honor guests at the Ritz-Carlton Baku.









#### **Uniform for Ritz Carlton**

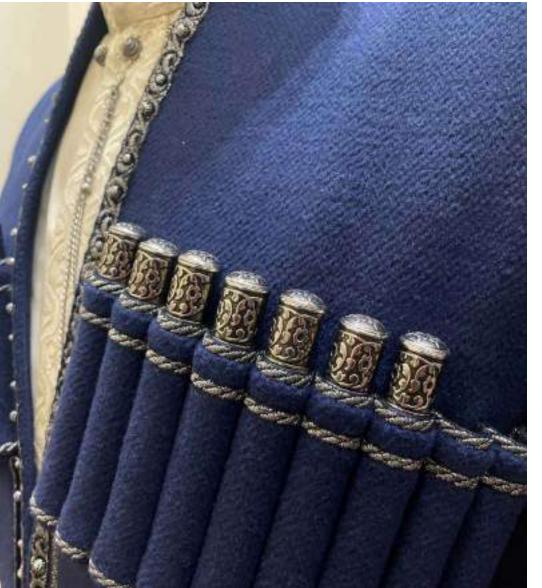
For the Ritz-Carlton Baku, we tailored traditional Azerbaijani man attire to welcome guests at the reception. The design process was meticulous and focused on achieving the highest quality in craftsmanship and aesthetics.

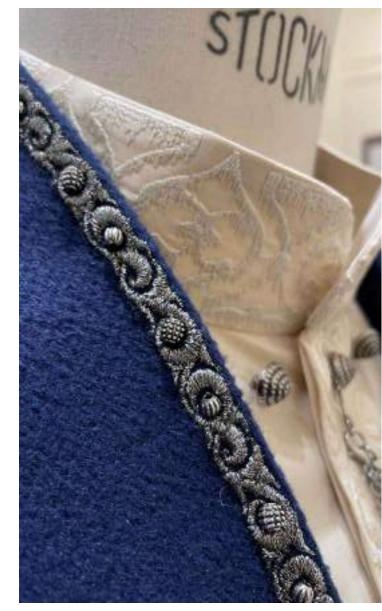
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#### National man dress

For the Ritz-Carlton Baku, we tailored a robe for the pianist, drawing inspiration from traditional Azerbaijani motifs. Crafting this garment involved collaborating with a specialist in traditional patterns and motifs.

The intricate patterns and national motifs were initially embroidered by machine, ensuring precision and accuracy in replicating the traditional designs. Following this, each detail was meticulously refined by hand, involving the addition of hand-sewn beads and other adornments along the edges of the robe.

We placed immense emphasis on the quality of materials used in this creation. Only the finest fabrics and threads were selected to ensure not only the authenticity of the design but also the durability and longevity of the robe. The handcrafted elements and meticulous detailing required a high level of expertise to capture the essence of Azerbaijani tradition while meeting the highest standards of quality.









#### Uniform for Four Seasons Baku

For Four Seasons Baku, in collaboration with F1, we tailored a tailcoat for the doorman along with a traditional top hat. As part of this project, the tailcoat features logos in the form of chevrons sewn onto the coat, representing both F1 sponsors and key participants such as Aston Martin, Ferrari, and others.

The creation of the tailcoat and top hat was a dedicated endeavor focusing on exceptional quality at every stage. The selection of materials was crucial, ensuring the use of top-grade fabrics and threads to guarantee durability, comfort, and an elegant appearance.

Each detail of the tailcoat, especially the incorporation of logos in the form of chevrons, was carefully executed with precision. The logos were seamlessly integrated into the design, emphasizing not only the participation of renowned brands but also contributing to the overall aesthetic appeal of the doorman's uniform.

The tailcoat and top hat underwent a meticulous crafting process, ensuring that every stitch and adornment met the highest standards of quality. The aim was not only to create a uniform that represents the partnership with F1 but also to ensure that it embodies the utmost quality, sophistication, and endurance, embodying the prestigious Four Seasons brand and the excitement of F1 in every aspect of its design and construction.









## Our partners

Our partners choose us for high quality, timely delivery, and versatility. Our highly skilled tailors, beauty-conscious designers, and state-of-the-art equipment ensure that your needs are met exactly when you need them.











BAKU











## Thank you for attention!